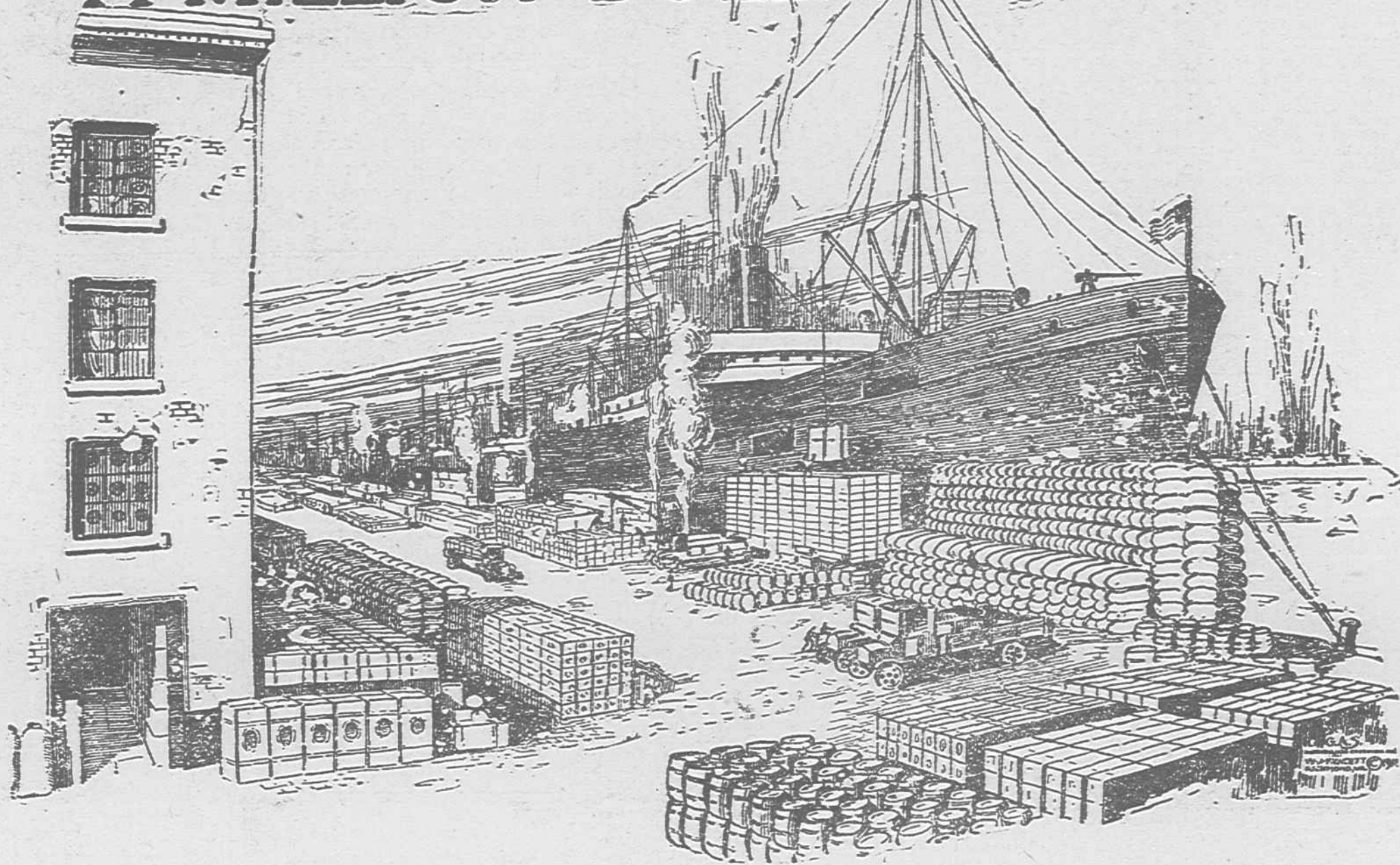


## It Costs Uncle Sam A MILLION DOLLARS A MEAL



### The Actual Cost of This War Can Never Be Computed

But we know this much, that it costs one Million Dollars a Meal to feed the American soldiers and sailors now under arms. What will it mean to feed them next year when the new army gets into line?

America's daily expenditure right now is fifty million dollars a day—over eighteen billion a year—next year it will be more.

This tremendous expenditure is necessary if we are to win this war and make what we have safe and valuable.

**Expenses For Financing This War Must Be  
Advanced by The American People**

**Loan Every Possible Dollar on  
LIBERTY BONDS**

**And Claim Some Share in Helping to Make the World a  
Safe Place for Human Beings to Be—Nobody will want  
to Live in America if Germany Wins.**

**THE FAIRMONT WALL PLASTER COMPANY**